



Half-yearly sales 2008-2009



Content

- Half-yearly sales 2008-2009 (on December 31st 2008)
- News
- Additional information



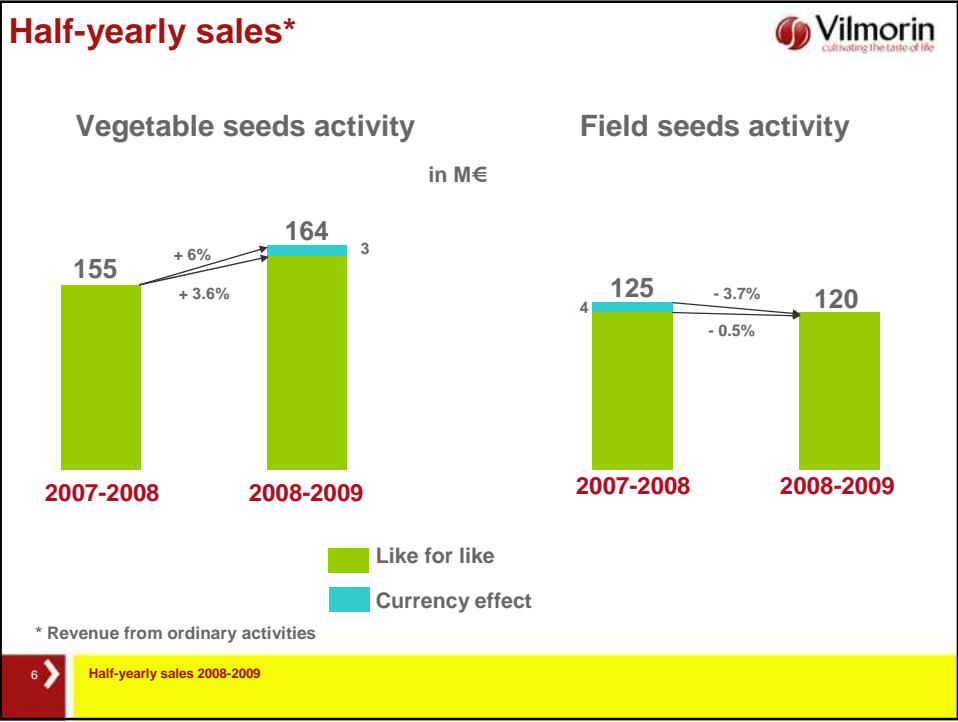
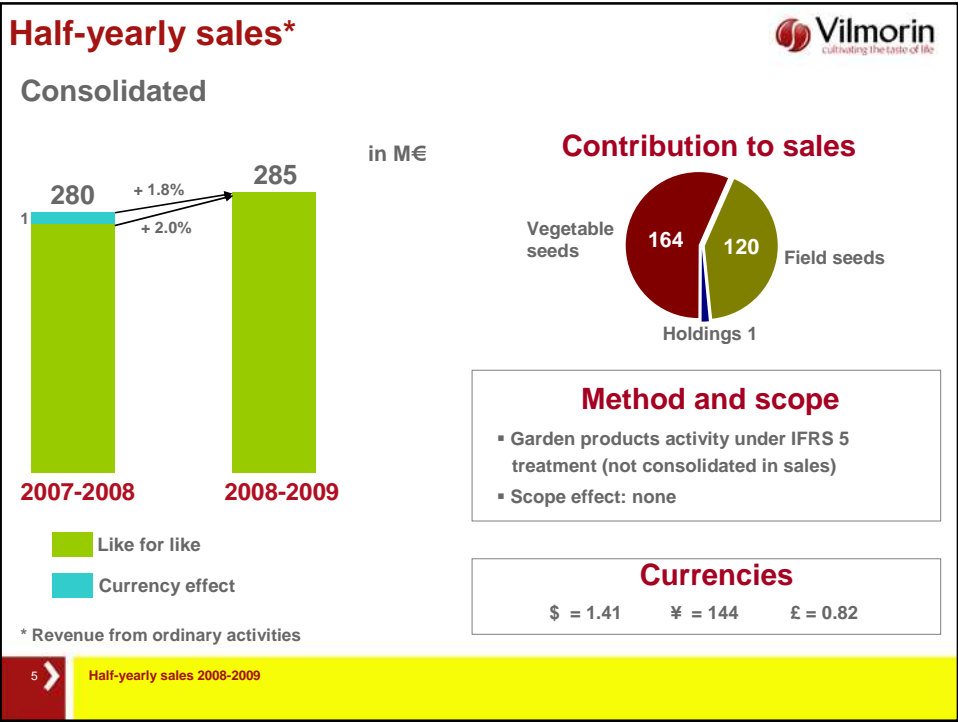
Half-yearly sales 2008-2009

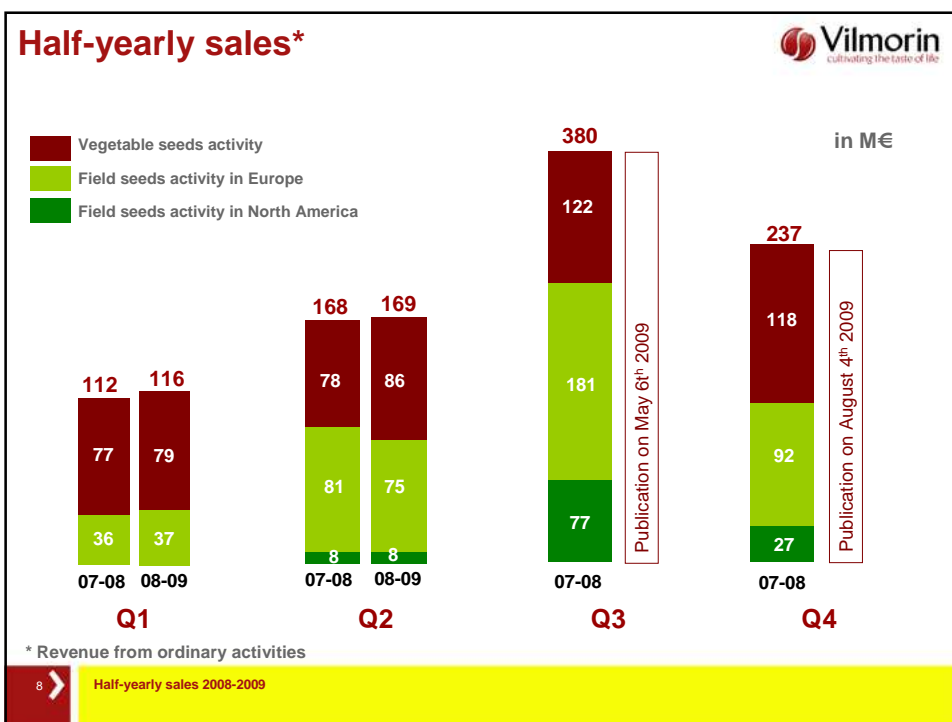
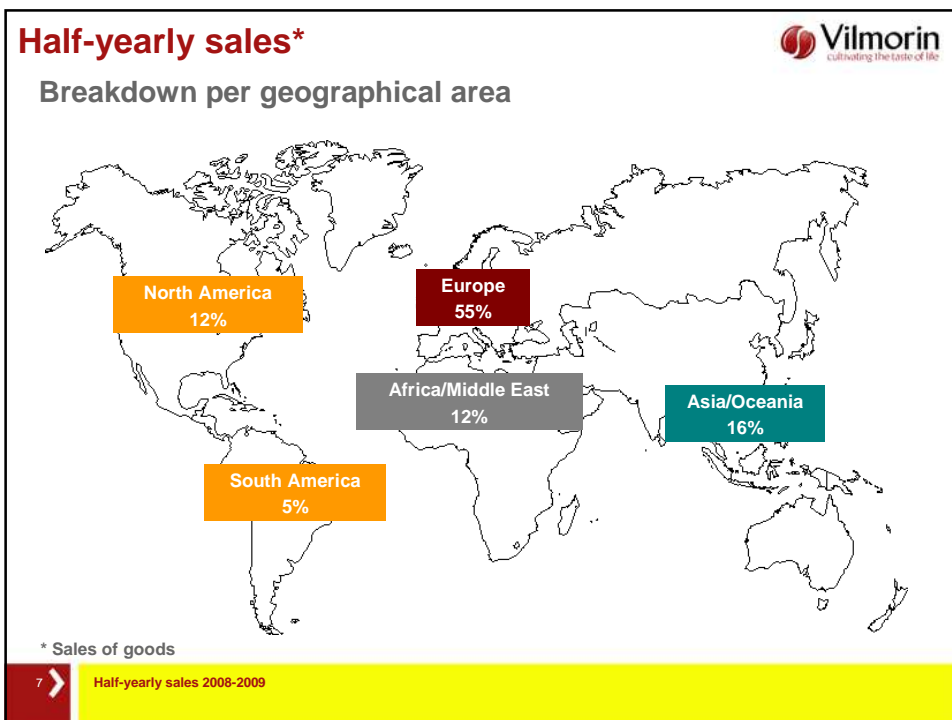


Company profile

Organization chart









Vegetable seeds activity

Vilmorin
cultivating the taste of life

International development

- Strengthen competitive position on strategic species and target markets

Sales per vegetable crop. 2007-2008

| Crop | Relative Sales |
|---------|----------------|
| Tomato | High |
| Pepper | Medium-High |
| Lettuce | Medium |
| Onion | Low |

Vegetable seed market by geographical zone (basis 3,9 Mds \$)

| Geographical Zone | Percentage |
|--------------------------------|------------|
| Europe | 41% |
| Asia | 32% |
| North America including Mexico | 18% |
| Others | 9% |

- Enrich genetic resources

Source P. Mc Dougall + FAO 2007

10 > Half-yearly sales 2008-2009

Vegetable seeds activity



Strengthen competitive position

• Acquisition of LSL Biotechnologies Inc. / LSL Plant Science. Tucson. Arizona

- Purchaser: Hazera Genetics
- One of the main operators on the fresh market for open field tomatoes in Mexico
- Tomatoes « long shelf life », open field
- Advantages:
 - historical expertise for tomato breeding
 - range of varieties combining long shelf life, fruit firmness and taste
 - rich genetic resources complementary to the one of Hazera Genetics



Fresh tomato worldwide market:

Value*: 300 M€. N°1

* Accessible market. Source: internal

11

Half-yearly sales 2008-2009

Vegetable seeds activity



Strengthen competitive position

• Acquisition of GeneFresh Technologies. Salinas. Californie

- Purchaser: Clause – Harris Moran
- Lettuce (3rd vegetable market in the USA), priority dedicated to the market of pre-packed vegetable
- Advantages:
 - strong expertise in lettuce breeding
 - direct sales to market gardeners
 - pipeline of new products



Lettuce worldwide market:

Value*: 93 M€. N°8

* Accessible market. Source: internal

12

Half-yearly sales 2008-2009

Vegetable seeds activity



Enrich genetic resources

- **Acquisition of K&B Development research program. Gilroy, Californie**

- Purchaser: Hazera Genetics
- Yellow, red and white onions, short day type
- Advantages:
 - Geographical business zone highly complementary to the existing one of Nickerson Zwaan, Hazera Genetics and Global Genetics in the United States
 - Good quality of the germplasm, complementary to the one of Hazera Genetics and well adapted for South America, Middle-East, South Africa and South-East Asia.



Onion worldwide market:

Value*: 142 M€. N°3

** Accessible market. Source: internal*

13

Half-yearly sales 2008-2009

Vegetable seeds activity



Enrich genetic resources

- **Acquisition of Gentropic research program. Antigua, Guatemala**

- Purchaser: Vilmorin SA
- Pepper and tomato, tropical type
- Target markets : NAFTA, Brazil and Central America
- Advantages:
 - Good quality of the germplasm (resistance to diseases and adaptability to tropical conditions) and complementary to the one of Vilmorin (quality of the fruit and yield)
 - Expertise in plant biotechnologies complementary to Vilmorin
 - Varieties range adapted of american, mexican and brazilian markets
 - Notoriety of the brand « Gentropic » in Central America



Pepper worldwide market:

Value*: 125 M€. N°4

** Accessible market. Excluding hot pepper. Source: internal*

14

Half-yearly sales 2008-2009



Additional information



Additional information

- **Change in capitalization compartment**

- As on January 16th 2009 and in accordance with Euronext notice, Vilmorin share has joined compartment B of NYSE Euronext Paris (capitalization between € 150 million and € 1 billion included) and remain eligible for the deferred settlement service (SRD).

- **Agenda**

- Disclosure of the half-yearly results 2008-2009 (on December 31st 2008) on Wednesday February 25th 2009 at the end of the day
- Disclosure of the sales at the end of the third quarter 2008-2009 (on March 31st 2009) on Wednesday May 6th 2009 at the end of the day
- Disclosure of the annual sales 2008-2009 (on June 30th 2009) on Tuesday August 4th 2009 at the end of the day