

Public limited company with Board of Directors, with a capital of 262 576 040.25 Euros.
Head Office: 4, Quai de la Mégisserie - F-75001 PARIS
SIREN Paris 377 913 728
Fiscal year from July 1st to June 30th
NYSE Euronext Paris (Compartment A) - Eligible for Deferred Settlement Order

September 20th, 2012

■ ACQUISITION OF THE VEGETABLE SEEDS ACTIVITIES OF CAMPBELL SOUP COMPANY. UNITED STATES.

Vilmorin has just acquired the tomato and pepper breeding and sales business of Campbell Soup Company. Based in Davis (California, United States), this business will be integrated into the HM.Clause Business Unit, which primarily comprises the companies Harris Moran (Modesto, California, United States) and Clause (Valence, France).

All the assets (genetic resources and infrastructures) and the full research team (nineteen people) are part of the deal, enabling HM.Clause to strengthen its positions, particularly in the strategic tomato and pepper markets intended for North American food processors and other key businesses internationally. The combined acquired activities should achieve sales of more than 5 million dollars for the year 2012.

This operation has been approved as being consistent with Vilmorin's vegetable seeds development strategy to gain market share for geographic areas and crops of the utmost importance, such as tomato and pepper. Vilmorin is already in 2nd position worldwide for tomato and pepper, which represent the first and third most consumed vegetables in the world respectively.

Further to the decision reached on September 6th by the Scientific Committee responsible for the NYSE Euronext indices, Vilmorin will join the SBF 120 index on September 24th 2012.

COMING DISCLOSURES (* at the end of trading on the Paris stock market)

Tuesday October 9th 2012*: results for the year 2011-2012

Tuesday November 6th 2012*: sales for the first quarter 2012-2013

Wednesday December 12th 2012*: Annual General Meeting of Shareholders in Paris

As the world's fourth largest seed company, Vilmorin develops vegetable and field seeds with high added value, to better meet global food requirements.

True to its vision of sustainable development, Vilmorin relies on ongoing investments in research and international growth to strengthen its market shares. An ambition that is driven by its corporate culture which is based on the sharing of knowledge, quality of life and respect for the needs of mankind.

■ For any further information, please contact:

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